

# Sex and TV Quiz

1. In 1950, only 10% of homes in the U.S. had a TV. What percent of homes now have at least one TV?  
**c. 99%**<sup>1</sup>
2. What percent of youth have TVs in their bedrooms?  
**b. 54%**<sup>1</sup>
3. Youth who watch TV four or more hours a day are more likely to believe advertising claims.  
**True**<sup>1</sup>
4. Youth see about \_\_\_\_\_ TV commercials a year.  
**c. 50,000**<sup>1</sup>
5. How many TV shows include sexual content (talking about sex, kissing, intimate touching, sexual intercourse implied or depicted)?  
**b. two thirds (2/3)**<sup>2</sup>
6. Sexual intercourse is depicted or strongly implied in one out of \_\_\_\_\_ shows on TV.  
**a. 10**<sup>2</sup>
7. What percent of shows with sexual content include references to safer sex (i.e. using condoms or abstinence) or the possible risks or responsibilities of sex (i.e. unplanned pregnancy, STIs, etc.)?  
**a. 10%**<sup>2</sup>
8. Of the programs that depict teen characters in sexual situations, how many have no reference to the risks and responsibilities of sex?  
**b. 68%**<sup>2</sup>
9. Which type of show makes the least reference to safer sex and risks or responsibilities?  
**a. sitcoms**<sup>2</sup>
10. What percent of Americans believe TV contributes to teen pregnancy?  
**c. 76%**<sup>2</sup>
11. Youth receive information about sex from peers, parents, school and the media. How much of their information and ideas about sex come from TV?  
**c. 60%**<sup>2</sup>

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<sup>1</sup> Rosen E.Y., Quesada A.P., and Lockwood Summers S. (1998). *Changing the World Through Media Education: A Media Literacy Curriculum by the Just Think Foundation*. Fulrum Publishing.

<sup>2</sup> Henry J. Kaiser Family Foundation. (2001). *Sex on TV2: A Biennial Report of the Kaiser Family Foundation 2001*.